

The World of Volunteering....2017 and Beyond!

Breakout Session – Community Forum October 30, 2017

1. What do you want the world of volunteering to look like in the next 5 years and beyond?

- With the busy schedules we keep, we have less time, therefore we need to:
 - Run an organization will have fewer volunteers
 - Involve younger people in volunteering and listen to their ideas
 - A small part from many people creates a big impact in the end
 - Rethink and promote all the ‘tasks’ that are required to allow volunteers to choose the small part they are interested in and can commit to

- With schools closing and community demographics changing, we need to:
 - develop relationships and become connected within our communities
 - Share and create an understanding that community halls ARE worth saving!
 - Provide positive leadership will attract more volunteers

- With so much media available, we need to:
 - Tap into the best medium(s) to share and attract people
 - Have fun while volunteering!

2. How can we lay the foundation for the future of volunteering in Parkland County and your community associations or not-for-profits in the next 5 years and beyond?

- POSITIVE attitude – attitude is everything!
 - If existing volunteers are positive and can share the benefits of volunteering they feel, it can attract others to do the same
 - Good communication and ‘story telling’ about what volunteering does for existing volunteers and the community

- Understanding that each generation has a different perspective on ‘recognition’:
 - The younger demographic typically loves recognition
 - Others may not
 - We need to be flexible to come up with a program that isn’t one size fits all

- Connection is everything!
 - We need to find an easy way to contact residents in the areas of our community associations
 - We need to ‘survey’ our connections and our residents to find out what it is that they like to do and want to do
 - Is there a program or a system that we can all use to be more efficient?

- Can Parkland County send the volunteering survey conducted by Volunteer Canada to the community associations to receive local feedback?

3. From previous experience or what you've observed, please share a success / best practice / challenge...

- Of the group sitting around the table over the course of the last year...
 - 2017 elections
 - Canada 150 celebrations x 4
 - Artisan market x 2
 - Bingo x 2
 - Jamboree x 2
 - Benefit dance

Resources

Documents that were reviewed

- Overview document and notes from the other documents in presentation
- World of Volunteering in 2017 and beyond: Summary of Round Table Discussions
- [Recognizing Volunteering in 2017](#)
- Companies Building Business and Community Impact The Win-Win, CECP, Giving in Numbers, 2014
- Bridging the Gap – Summary of Findings of a Pan-Canadian Research Study
- Recognizing Volunteering in 2017 – Summary Report
- Giving of time and money – Findings from the 2012-13 Community Life Survey, UK
- 2017 Alberta Nonprofit Survey
- Info covered both local and global – UK, USA, Netherlands, Other mentions from top countries in giving